



2022
ANNUAL
REPORT

*Sharing
Our Story*

Goodwill

Industries of Greater Nebraska, Inc.



Goodwill Industries of Greater Nebraska, Inc., is dedicated to helping people with disabilities or barriers reach their goals and improve their quality of life.

Our Mission

MESSAGE FROM OUR CEO

Goodwill's legacy was forged by people who wanted to make a positive impact through service to others. It was built upon the common mission to help people overcome the barriers in their lives and to help them reach their goals and improve their quality of life. Goodwill's founder,



Rev. Edgar J. Helms, was once described as having a compelling compassion for the underdog. He respected anything that helped, in any way, those mistakenly called "the lower classes." He despised anything that dragged them down or exploited them. All the enemies of mankind – poverty, crime, disease, injustice, lack of education and opportunity – became his enemies of his God and his country. He stated, "God helping me, I am going to find a way to help these people without pauperizing them; without taking from them their self-respect."

Over the course of the past year, we said thank you and shared our best wishes for a happy retirement to Tammy Slater. We are honored to have had her leadership, guidance, and heart as a part of our mission. Today, we have the duty and opportunity to carry the mission forward, using the foundation that was built by so many caring people that came before us.

If you have donated items, shopped in one of our stores, or visited shopGoodwill.com, thank you for being a partner in our mission to serve others. You may not be aware of what your contribution means to our Goodwill. A donated item or a purchased item has allowed for us to self-fund a drop-in center in Columbus, NE for people in need of our Behavioral Health Services. You have also allowed us to provide additional transportation options for people from Columbus to Western Nebraska that struggle to find reliable transportation to a job interview or a medical appointment. You have also allowed us to provide merchandise vouchers for our stores to people in need of assistance. Your generosity helps create a foundation of caring and support within our communities and we thank you for partnering with us and becoming a part of the Goodwill legacy.

We look forward to continued opportunities to serve and are excited to share the stories of success and positive impact that occur in the communities we serve every day.

Thank you,

A handwritten signature in black ink that reads "Curtiss Dill". The signature is written in a cursive, flowing style.

Curtiss Dill, CEO



Sharing Our Story

STORIES OF ACHIEVEMENT



"A Different Story to Tell"

After graduating from high school, Edwin Salgado and his family began looking for services to continue his development, and we

are so glad he chose Goodwill. In the beginning of his participation in day services, Edwin would isolate himself and engage in only one activity—watching videos on his iPad. He was not interested in spending time with his peers or going on community outings, and due to Edwin's lack of acknowledgement of others, his peers would walk away when he would talk to them. He communicated aggressively, often hitting himself and being confrontational with others. After spending time in services, now there is a different story to tell. Edwin regularly goes on community outings – his favorite is Pete's Safari. He also initiates interactions with others, is willing to engage in various activities, and has established a routine that sets him up for success each day.



"Trusting the Process"

A conviction of possession of a controlled substance, addiction, a struggle with mental and physical health,

unhealthy relationships, homelessness, and unemployment are significant barriers to overcome. Initially, Heidi Louthan wasn't all that interested in making any changes. But to get her conviction expunged, Heidi was required to successfully complete Drug Court (A very demanding 18 month program). She was non-compliant and worked hard to avoid participating in Goodwill services, adding to her struggles. Over time, Heidi decided to "trust the process," and accepted help. Trusting the process is now Heidi's motto. She graduated from Drug Court in February 2023, is making improvements to stabilize her physical and mental health, lives in her own apartment, and frequently works overtime. Heidi's willingness to be vulnerable, accept help, and using her strength to overcome challenges is an inspiration.

WATCH HEIDI'S VIDEO



Mission Services

Court Ordered Services

People receiving court-ordered services participate in classes facilitated by Goodwill's training specialists at local state probation reporting centers.

Goodwill-facilitated class topics include employment, money management, parenting, and behavior change with the goal to build skills promoting responsibility and healthy and positive decision-making.



- Employment
- Money Management
- Parenting
- Behavior Change

Developmental Disability Services

We work with individuals to help them acquire, improve, and retain the skills needed to increase independence. Our services help people living with an intellectual or developmental disability use their strengths and talents to accomplish their goals, learn to make choices, and participate in and contribute to their community.



- Day Services
- Employment Services
- Residential Services
- Shared Living Providers

Behavioral Health Services

Goodwill offers a variety of programs to meet recovery needs of individuals diagnosed with a substance use disorder and/or a serious and persistent mental illness such as schizophrenia/ schizoaffective disorder, bipolar disorder, or major depression.



- Day Rehabilitation Program
- Emergency Community Support
- Community Support Services

Employment & Career Services

Goodwill employees work with individuals to help them build skills, become competitively employed, and maintain employment in the community. We also work with employers to ensure a match between qualified candidates and job openings, maintain a strong, responsive working relationship with employers to address ongoing needs. Our services help individuals living with a behavioral health diagnosis and/or substance use disorder, intellectual or developmental disability, acquired brain injury, autism spectrum disorder, or other barriers to employment to develop skills to successfully obtain and maintain employment.



- Supported Employment
- Ticket To Work
- Benefits Planning
- Reporting Center



Sharing Our Story

STORIES OF RECOVERY



"A Different Story to Tell"

Jacob Burt was struggling to find a job and was feeling depressed and overwhelmed. He learned about our employment

services while at a probation class and after giving it some thought, Jacob decided to give Goodwill a try. Jacob and his employment specialist got to work exploring available jobs, creating a resume, and submitting applications. Jacob's diligence paid off – he is now working full-time as a HVAC Technician. Jacob's boss gives great reviews about his work, shares that Jacob will complete any assigned task and doesn't let his disability (Jacob is Legally Blind) stand in his way. He is learning new skills and is positive, driven and thankful



"Hurdles to Overcome"

Prison, transitional shelter living, substance use disorder, mental health concerns, unemployment, and no healthy support system are some hefty

hurdles to overcome. Michael Powers had goals for himself, he just was not quite sure how to reach them. Working diligently with Goodwill behavioral health staff, his situation started to change. He acquired important life skills – setting healthy boundaries, the importance of healthy relationships, budgeting, independent living and healthy coping skills. He also received employment services. Mike successfully completed probation, is working, has his own apartment, and recently paid off his last debt. He is working on getting his driver's license. Mike has worked hard and has cultivated the stability he desires.



"Confident & Healthy"

A car accident that nearly cost Jacky Costello (Jacquelynne) her life resulted in having to regain the ability to walk and talk. As she had little support from others Jacky struggled doing everyday activities, lacked confidence, and was hesitant to participate in any social situation. Jacky was working but needed support to maintain employment. Jacky's employment specialist worked with both Jacky and the employer to find solutions. Not only has Jacky maintained employment at The Lodge for a year, she is now working more hours per week. Jacky's quality of life has improved, she is confident, and both physically and mentally healthy.



LEADERSHIP TEAM

Curtiss Dill Chief Executive Officer

John Stilley Chief Financial Officer
Kim Buschkoetter Training & Compliance
Brent Johnson Retail Operations
Willie Kovarik Organizational Development



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Renaë Rush Past Chair

Our *Leaders*

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Our *Vision*

Through the work of Goodwill, the people we serve will have the opportunity to improve their quality of life and achieve their greatest potential.

2022 *Vision for the Future Award*

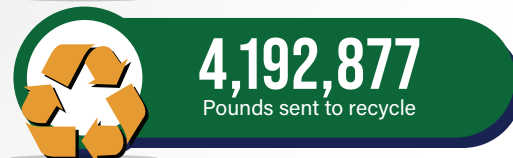
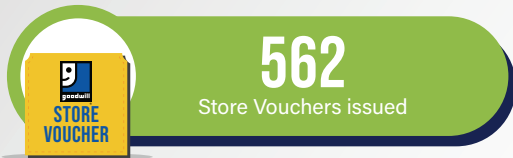
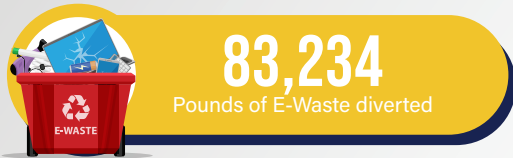


HANK PRICE

It is our distinct honor to bestow the Vision for the Future award in Memoriam to Hank Price. Hank served on Goodwill Industries of Greater Nebraska's Operating Board from 2017 to 2019 and was an active member of both the HR/Mission Services and Finance Committees during that time. In the true spirit of service to others, Hank always felt like he didn't offer much to Goodwill as a member of the board, but his impact tells a much different story. Hank was someone who loved people and loved being involved with the mission of Goodwill. He shared in the vision and could see the positive impact to the communities being served and loved to share the story of Goodwill with others. One could always find Hank helping put in posts for the Platte River Charity Shoot banners or stopping by the office during one of his walks, just to check in and say hello. Goodwill's future is filled with opportunity because Hank Price was a part of it.

Retail Services

Our *Impact*



When you drop off your items at one of your local Goodwill stores or at a donation drive trailer you help stock our stores with great finds and treasures. This is the first step in helping us tackle funding our services & programs that help people with disabilities and barriers reach their goals. Thanks to our donors, our shelves are stocked with great finds! Stop by one of your local Goodwill retail stores to help your community. What we can't sell we recycle;

More than 3 million pounds of material are diverted from local landfills each year through our recycling program. Through the combination of your donations and shopping, we are able to provide programs and services in greater Nebraska

Financial Summary 2022

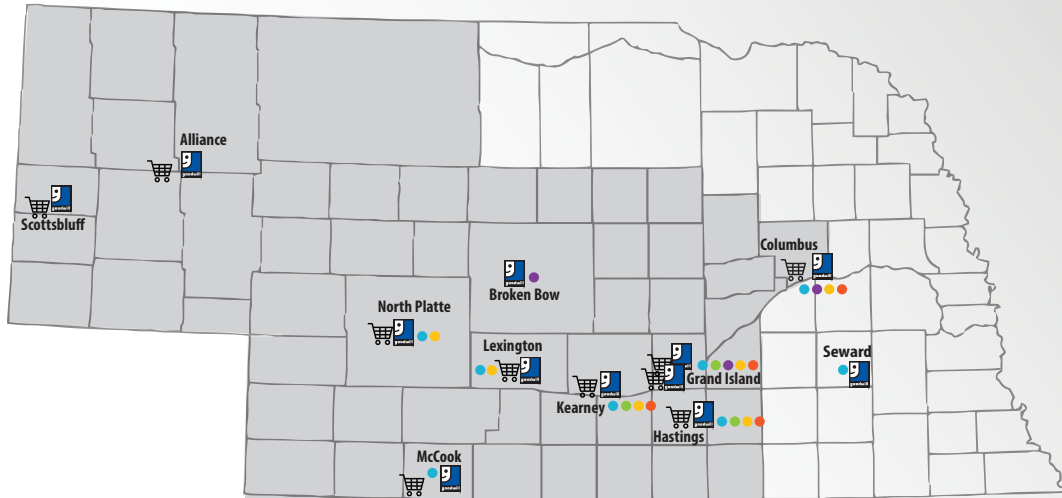
| REVENUE | 2021 | 2022 |
|--------------------------------|---------------------|---------------------|
| Retail & Operations | \$10,193,289 | \$10,775,124 |
| Mission Services | \$8,462,366 | \$10,274,157 |
| Public Support | \$471,031 | \$256,611 |
| Housing | \$88,672 | \$95,762 |
| Other Income* | \$150,245 | \$140,180 |
| TOTAL REVENUE | \$19,365,603 | \$21,541,834 |
| TOTAL EXPENSES | \$17,728,129 | \$21,131,058 |
| OPERATING PROFIT (loss) | \$1,637,474 | \$410,776 |

* Excluded Payroll Protection Plan

Goodwill 
Industries of Greater Nebraska, Inc. 



Our Locations



-  **Retail Stores**
-  **Developmental Disability Services**
-  **Court Ordered Services**
-  **Employment & Career Services**
(Seward, York and Fillmore counties in partnership with Lincoln Goodwill)
-  **Behavioral Health Services**
-  **Housing Units**

RETAIL LOCATIONS

| | | |
|------------------|-----------|--------------|
| Alliance | Hastings | McCook |
| Columbus | Kearney | North Platte |
| Grand Island (2) | Lexington | Scottsbluff |

SERVICE LOCATIONS

| | | |
|------------------|----------|--------------|
| Columbus | Hastings | Lexington |
| Grand Island (2) | Kearney | McCook |
| | | North Platte |

Our Donors

THANK YOU to the following businesses, organizations & individuals who gave financial gifts to support our mission.

\$10,000 +

John & Gretchen Dinsdale
Charitable Trust
Hornady Mfg Co

\$5,000-\$9,999

Five Points Bank - Grand Island
Garrett Tires & Treads
Mike Garrett
Tom Dinsdale

\$2,500-\$4,999

Equitable Bank
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Kim Buschkoetter
Rasmussen & Associates
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Travis Powell

\$1,000-\$2,499

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\$500-\$999

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Goodwill



Industries of Greater Nebraska, Inc.

1804 South Eddy
Grand Island, NE 68801
(308) 384-7896
www.goodwillne.org



Goodwill Industries of Greater Nebraska, Inc. is committed to delivering high quality services to persons served. We are equally committed to maintaining a high level of quality standards for business practice.

We are proud to demonstrate this commitment by achieving CARF accreditation through February 28, 2025 for the following programs/services:

Case Management/Services Coordination: Psychosocial Rehabilitation (Adults)
Community Integration: Psychosocial Rehabilitation (Adults)
Community Employment Services: Employment Supports
Community Employment Services: Job Development
Governance Standards Applied

State of Nebraska Department of Health and Human Services Division of Public Health certifies that Goodwill Industries of Greater Nebraska meets the provisions of Title 404 NAC, "Community-Based Services for Individuals with Developmental Disabilities" through October 17, 2023.

Services funded in whole or in part from Region II Human Services, Region 3 Behavioral Health Services (93.958 Department of Health & Human Services, Substance Abuse and Mental Health Services Administration), Region 4 Behavioral Health System (CFDA 93.958 Department of Health and Human Services, Substance Abuse and Mental Health Services Administration, Center for Mental Health Services), Nebraska Department of Health and Human Services, Nebraska VR, Social Security Administration and Administrative Office of the Courts & Probation.



Goodwill
Values

RESPECT
INTEGRITY
COMPASSION
STEWARDSHIP
LEARNING
TEAMWORK
ENTREPRENEURIAL SPIRIT